

# EMERALD SHOW SOCIETY INC.

## Dear Valued Sponsor,

As we look forward to the 2025 Emerald Show, we are excited to reflect on the incredible success of last year's event. The 2024 Show welcomed close to 14,000 attendees, all enjoying our spectacular fireworks, thrilling picker pull, captivating competitions, and a variety of entertainment that delighted both the young and the young at heart.

We were thrilled to have new sponsors join our Show family and deeply appreciate the continued support from our long-standing partners. The Emerald Show Society is proud to work alongside the local businesses that make this beloved community event possible.

The 2024 Show tested our adaptability once again as we continued to embrace online ticketing and refined our use of ShowDay Online for managing entries and judges. With the community's unwavering spirit, the show exceeded expectations, offering joy and connection in the heart of the Central Highlands.

Looking ahead, the 2025 Emerald Show promises to be bigger and better than ever. Expect the return of our favorite competitions, exciting new entertainment, food stalls, vendors, and of course, the bustling Side Show Alley. Sponsors and patrons will once again benefit from The Emerald Show Mobile App, a valuable tool that provides live updates, maps, competition details, and sponsor recognition. By reducing paper usage, we not only create a more sustainable event but also offer enhanced visibility for our sponsors throughout the Show.

This year marks the 95th year of the Emerald Agricultural Show, and we are proud of how it has evolved while continuing to serve as a cherished community event. In 2024, we saw over 13,000 people pass through the gates, not counting the volunteers, competitors, and trade staff who contribute so much to making the Show a success.

The Emerald Show is an excellent opportunity to promote your business to a diverse audience while supporting an iconic community event. Your sponsorship helps us deliver the high-quality entertainment, competitions, and experiences that the Emerald Show is known for.

Thank you for considering this opportunity to be part of the Emerald Show's proud tradition.

Warm regards,

**The Emerald Show Society**



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